



Republic of the Philippines
Department of Education
REGION VIII
SCHOOLS DIVISION OF CALBAYOG CITY

November 12, 2025

DIVISION MEMORANDUM

No. 567, s. 2025

TO: Asst. Schools Division Superintendent
SGOD and CID Chiefs
School Heads
All Others Concerned

**OBSERVANCE OF 33rd NATIONAL CHILDREN'S MONTH CELEBRATION
AND NATIONAL STUDENTS' DAY 2025 AND CONDUCT OF THE
CLASSROOM-BASED SESSION AGAINST ONLINE SEXUAL ABUSE AND
EXPLOITATION OF CHILDREN (OSAEC) AND CHILD SEXUAL ABUSE
AND EXPLOITATION MATERIALS (CSAEM)**

1. This Division, through the SGOD-SMN-Youth Formation informs all schools, in reference to the attached Regional Memorandum No. 1480, s. 2025 dated November 5, 2025 entitled **Observance of the 33rd National Children's Month and National Students Day 2025 And Conduct of The Classroom-Based Session Against Online Sexual Abuse and Exploitation Of Children (OSAEC) And Child Sexual Abuse And Exploitation Materials (CSAEM)**. The theme for this year's celebration is "**OSAEC-CSAEM Wakasan: Kaligtasan At Karapatan ng Bata, Ipaglaban!**"

2. In line with this, all schools are enjoined in conducting school-based activities aligned with the NCM objectives, such as but not limited to:

- a. Recitation of **Panatang Makabata** in all Monday flag-raising ceremonies and opening programs of every NCM activity (video-record the recitation and share it to the Council fo the Welfare of Children (CWC) Facebook page or emailing it to paio@cwc.gov.ph);
- b. Wearing **blue-colored clothing every Friday of November or #BlueKadaBiernes** Campaign;
- c. Posting of the official NCM tarpaulin;
- d. Advocacy campaigns focusing on cybersafety, social media campaigns against OSAEC-CSAEM;



Address: P2 Brgy. Hamarawon, Calbayog City, Samar

Email Address: calbayogcity@deped.gov.ph

Website: <https://calbayogcity.deped.gov.ph>

- e. Refer to other recommended activities mentioned in Regional Memorandum No. 1480, s. 2025;
- f. Other activities listed on the NCM toolkit and other collaterals are accessible using the link:
<https://tinyurl.com/25ncmcollaterals1>

3. Schools are reminded to ensure that all activities are inclusive, child-friendly, and conducted without disrupting classes, in adherence to existing DepEd policies and Child Protection guidelines.

4. For monitoring and documentation purposes, all schools are directed to submit their reports through the following official links:

- a. NCM Reports: <https://tinyurl.com/NCM2025accomplishments>
- b. NSD Reports: <https://tinyurl.com/NSD2025Activities>
- c. Submit to the **Division LRP Focal Person** the soft or hardcopy of these reports.

5. Expenses relative to the conduct of this activity shall be charged against School MOOE/PTA/SSLG/SELG funds subject to the usual accounting and auditing rules.

6. Immediate dissemination of and compliance with this memorandum are desired.

for: *Rhea M. Prudenciano*
MARGARITO A. CADAYONA JR. PhD. CESO VI
Schools Division Superintendent
Office of the Schools Division Superintendent
S.O. # 95 S. 2025



Enclosures: As stated

Reference: As stated

To be indicated in the Perpetual Index under the following subject:
NCM NSD

SGOD-SMN-YFD

1480



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

November 5, 2025

REGIONAL MEMORANDUM

No. **1480** s. 2025

OBSERVANCE OF THE 33RD NATIONAL CHILDREN'S MONTH AND NATIONAL STUDENTS DAY 2025 AND CONDUCT OF THE CLASSROOM-BASED SESSION AGAINST ONLINE SEXUAL ABUSE AND EXPLOITATION OF CHILDREN (OSAEC) AND CHILD SEXUAL ABUSE AND EXPLOITATION MATERIALS (CSAEM)

To: Schools Division Superintendents
All Others Concerned

1. This is in reference to the attached communication from Grace Q. Subong, Regional Director of the Department of Social Welfare and Development (DSWD) Region VIII and Chairperson of the Regional Sub-Committee for the Welfare of Children (RSCWC) – Eastern Visayas, dated October 23, 2025, relative to the observance of the 33rd National Children's Month (NCM). This issuance is likewise in consonance with the directives contained in DepEd Memorandum No. OM-OUGOPS-2025-11-06533, dated October 28, 2025, from the Office of the Undersecretary for Governance and Operations, on the celebration of the **National Children's Month and National Students' Day 2025**, with the theme **"OSAEC-CSAEM Wakasan: Kaligtasan at Karapatan ng Bata, Ipaglaban!"**
2. The 33rd NCM celebration underscores the shared commitment of the government and education sectors in protecting learners from Online Sexual Abuse and Exploitation of Children (OSAEC) and Child Sexual Abuse and Exploitation Materials (CSAEM). It highlights the collective duty of all stakeholders to safeguard the rights, safety, and empowerment of every Filipino child in both physical and digital spaces.
3. In line with this observance, the Special Programs and Projects Section (SPPS) enjoins all Schools Division Offices (SDOs) and schools to undertake advocacy activities that promote child protection and learner well-being, such as:
 - a. The Recitation of the Panatang Makabata during flag ceremonies and school gatherings;
 - b. Participation in the #BlueKadaBiyernes Campaign, using the official NCM t-shirt design; and
 - c. Posting of the official NCM tarpaulin in schools and division offices.
4. The official 33rd NCM Toolkit, which includes the approved communication materials, is accessible at <https://tinyurl.com/25ncmcollaterals1> as shown in Annex A.



Address: Government Center, Candahug, Palo, Leyte
Telephone No.: (053) 832-5738
Email Address: region8@deped.gov.ph
Website: region8.deped.gov.ph



5. To reinforce awareness and preventive education, all public schools are directed to implement Office Memorandum No. OUOPS-2025-11-0188, titled **“Conduct of the Classroom-Based Session Against Online Sexual Abuse and Exploitation of Children (OSAEC) and Child Sexual Abuse and Exploitation Materials (CSAEM),”** issued on March 20, 2025.

6. The Classroom-Based Session shall be conducted for all key stages, either integrated into appropriate subject areas or facilitated during Homeroom Guidance or similar class periods. These learning sessions aim to equip learners with knowledge and skills to recognize, prevent, and report incidents of abuse and exploitation.

7. The learning materials may be accessed via <https://tinyurl.com/2025AntiOSAECDraft> while the Instructional Video for facilitators is available at <https://bit.ly/SIDPhOrientation>.

8. Teachers, guidance personnel, and other designated child protection officers who may handle learner disclosures during these sessions must strictly observe confidentiality and comply with the provisions of the Data Privacy Act of 2012. They are also required to accomplish the Non-Disclosure Agreement (NDA) available at <https://bit.ly/SIDPh25ReportingForms>.

9. Further, pursuant to Republic Act No. 11369, declaring November 17 of every year as the National Students' Day (NSD), all schools are encouraged to organize meaningful activities that celebrate the crucial role of students in nation-building. The celebration seeks to foster civic engagement, strengthen student leadership, and empower young people as agents of positive change.

10. The celebration of NSD aligns with the guiding principles of the United Nations Convention on the Rights of the Child (UNCRC), which emphasizes the importance of children's voices and their participation in decision-making processes. It also contributes to the achievement of the United Nations Sustainable Development Goals (SDG), particularly Goal 4 – Quality Education, which promotes inclusive, equitable, and participatory learning environments.

11. For monitoring and documentation purposes, all schools are directed to submit their reports through the following official links:

- a. NCM Reports: <https://tinyurl.com/NCM2025accomplishments>
- b. NSD Reports: <https://tinyurl.com/NSD2025Activities>

11. Reports shall include a brief narrative of the conducted activities, photo documentation, and a summary of learner participation.

12. The joint observance of the National Children's Month and National Students' Day serves as a vital platform to reaffirm DepEd's enduring commitment to creating a safe, inclusive, and rights-based learning environment that upholds the dignity and voice of every learner.

13. Schools Division Offices may utilize their Program Support Funds (PSF) under the Child Protection Program FY 2024 (Continuing Fund for FY 2025) to support division-wide activities aligned with the NCM and NSD celebrations, including the



procurement of advocacy materials and the implementation of Learner Rights and Protection (LRP) Programs, Projects, and Activities (PPAs) consistent with the theme.

14. Immediate dissemination of and compliance with this Memorandum are desired.

RONEL K. FIRMO, CESO IV
Assistant Regional Director
Officer In-Charge
Office of the Regional Director

Enclosures: as stated

References: None

To be indicated in the Perpetual Index under the following subjects:

NCM CELEBRATION

ANTI-OSAEC & CSAEM

NSD 2025 CELEBRATION

CLASSROOM-BASED DISCUSSION

SPPS-EAD





DEPARTMENT OF EDUCATION
RECEIVED
 REGIONAL OFFICE - EASTERN VISAYAS
 DATE: 10-27-25
 TRACKING: 10618
 SIGNATURE: [Signature]
 Mon, Oct 27, 2025 at 1:43 PM

33rd National Children's Month Observation

1 message

RSCWC RO8 <rscwcf08@gmail.com>

To: Maria Carmela T Pullantes <mctpullantes@dswd.gov.ph>, Inter Agency Council Against Child Pornography FO8 <iacacp_fo8@dswd.gov.ph>, mikeefigueroa8@gmail.com, RJJWC Secretariat <rjwc8@jjwc.gov.ph>, RACCO VIII <racco8@nacc.gov.ph>, RSCWC 8 BJMP <rbjmp8@yahoo.com>, regof8@chr.gov.ph, region8@deped.gov.ph, Eden Dadap <eden.dadap001@deped.gov.ph>, hannahrose.cuaderno@deped.gov.ph, doh.regionaloffice@ro8.doh.gov.ph, doh.familyhealth@ro8.doh.gov.ph, dilg_r8@yahoo.com, RSCWC 8 DILG <lgmed8@gmail.com>, dole technical services <dolero8_tssd@yahoo.com>, ro8_tssd@dole.gov.ph, RSCWC 8 NEDA <nro8@neda.gov.ph>, "Rosianette C. Caalim" <rccaalim@neda.gov.ph>, RO8 NNC <catalogino.dotollo@nnc.gov.ph>, RSCWC 8 NNC <nncregion8@yahoo.com>, RSCWC 8 DOJ PPA <ppadojregionalofficeviii@gmail.com>, R08@pia.gov.ph, ahlette.reyes.piagov@gmail.com, TEAMWCPD PRO8 <pnppro8wcpd@gmail.com>, rpio.pro8@gmail.com, Yahoo <ord_pro8@yahoo.com>, RSCWC 8 TESDA <region8@tesda.gov.ph>, RSCWC 8 Province of Leyte <pswdoleyte@gmail.com>, pgo_soleyte58@yahoo.com, RSCWC 8 Province of Southern Leyte <pswdo_soleyte@yahoo.com>, pswdo_biliran <pswd_biliran@yahoo.com>, pswdo.samar2020@gmail.com, RSCWC 8 Province of Eastern Samar PSWDO <pswdo_easternsamar@yahoo.com>, PSWDO NORTHERN SAMAR <pswdo.pgns@gmail.com>, RSCWC 8 City of Tacloban CSWDO <cswdo_tacloban@yahoo.com>, cswd0.tacloban@gmail.com, RSCWC 8 City of Ormoc <iguormocmo@gmail.com>, "CSWD ORMOC - MARIBEL V. GUCELA" <cswdo17oc@gmail.com>, melindasagdullas@gmail.com, LGU Leyte - Baybay City <lgucswd12@gmail.com>, jade.maturan <jrmhyles@gmail.com>, Rolly Arot <14rol.art30@gmail.com>, cswdaborongan@gmail.com, aryan.cabiatao@gmail.com, LGU Samar - Catibalogan City <cswd_lgu_catb@yahoo.com>, lea.bateo@sosphilippines.org, RSCWC 8 Save the Children Principal <hector.tuburan@savethechildren.org>, Save the Children Junalie Katalbas <Junalie.Katalbas@savethechildren.org>, RSCWC 8 VFV <wimwim@visayans.org>, VFV John Balanlay <john.balanlay@visayans.org>, "RSCWC 8 Plan International Inc. Principal" <roy.soledad@plan-international.org>, rhoda.ercilla@plan-international.org, mccirms2016@gmail.com, floravelambas@gmail.com, "Bonifacio M. Calapan" <bonifacio_calapan@wvi.org>, Maria Jane Acebes <mariajane_acebes@wvi.org>, "Evelyn S. Sabinada" <evelyn_sabinada@wvi.org>, ecfi.biliran@norfil.org, Meg Cabanacan <meg.cabanacan@worldhope.org>, Glaiza Torres <glaiza.torres@worldhope.org>

Dear all,

Makabatang Araw!

Please see attached memorandum in observance of our 33rd National Children's Month Celebration.

All **2025 NCM Collaterals** can be accessed through this link: tinyurl.com/25ncmcollaterals1

For your reference.

Best,



FRANCIS GENELL R. BERIDA, RSW
Planning Officer III | Regional Coordinator
 Regional Sub-Committee for the Welfare of Children
 (RSCWC) VIII Eastern Visayas
 Mobile: 0919-007-2376
 Website: www.cwc.gov.ph
 Email: rscwc_region8@cwc.gov.ph / rscwcf08@gmail.com
 Facebook: @RSCWCEasternVisayas

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MEMORANDUM

TO : ALL RSCWC MEMBERS/PARTNERS
Regional Sub-Committee for the Welfare of Children - Eastern Visayas

FROM : THE REGIONAL DIRECTOR/CHAIRPERSON
Regional Sub-Committee for the Welfare of Children - Eastern Visayas

SUBJECT : 33rd NATIONAL CHILDREN'S MONTH OBSERVATION

DATE : 23 OCTOBER 2025

Makabatang Araw!

The Council for the Welfare of Children (CWC), as one of the lead agencies of the National Children's Month together with the National Youth Commission (NYC) and the Department of Social Welfare and Development (DSWD), is pleased to announce the focus and theme for this year's celebration.

This year's celebration will highlight children's right to protection with emphasis on

FOCUS	Online Sexual Abuse or Exploitation of Children and Child Sexual Abuse or Exploitation Materials (OSAEC and CSAEM)
THEME	OSAEC-CSAEM <i>Wakasan: Kaligtasan at Karapatan ng Bata Ipaglaban!</i>

The focus and theme were developed through a consultation process that began with a children's online survey in January 2025. The results of this survey were then discussed and validated by children during the National Children's Month-Children's Brainstorming Session (NCM-CBS) on 02 of April 2025. The CWC Board officially approved this NCM Theme during its 2nd Quarter Regular Meeting on 05 June 2025.

For this reason, all members and partners are encourage to observe different ways to support the celebration of National Children's Month:

ACTIVITY	DESCRIPTION
Recitation of Panatang Makabata	Individuals and/or organizations conducting their 33 rd NCM activities are requested to deliver the Panatang Makabata in their opening ceremonies/flag ceremonies or during the activities for children.
#BlueKadaBiyernes Campaign	Everyone is enjoined to wear blue-colored clothing every Friday of November to show support for the month-long celebration. Organizations wearing this are requested to

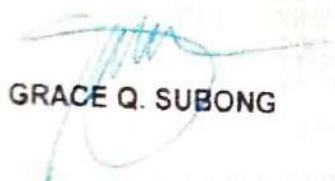
No. 10 Apo Street, Sta. Mesa Heights, Brgy. Sta. Teresita, Quezon City 1114, Philippines
Tel. No. (632) 8461-6553 ; 8461-6620 ; 8374-3552 ; 8366-1910

Website: www.cwc.gov.ph Email: info@cwc.gov.ph Facebook: CWC_govph
Twitter: @CWC_govph Youtube: CWChildrenOfficial

	<ol style="list-style-type: none"> 1. Capture a group photo wearing blue-colored clothing 2. Upload the photo to your organization's official Facebook Page 3. Tag or mention the Council for the Welfare of Children Facebook Page/RSCWC-Eastern Visayas Facebook Page. <p>Use the hashtag #BlueKadaBiyernes in your caption.</p>
<p>POSTING OF NCM TARPAULIN</p>	<p>All RSCWC members, partners, local government units (Provincial, City, Municipality and Barangay), schools, non-government units and sectors are encouraged to post their own NCM Tarpaulin in their respective offices in observance of the NCM celebration</p>

Attached is the 33rd NCM Toolkit for further details regarding the celebration. For concerns, please email the RSCWC – Eastern Visayas through **Mr. Francis Genell R. Berida, CWC Regional Coordinator** at rcwc@rscwc.gov.ph and contact number **0960-443-7636**

Thank you



GRACE Q. SUBONG



Republika ng Pilipinas

Department of Education

OFFICE OF THE UNDERSECRETARY FOR GOVERNANCE AND OPERATIONS

DEPARTMENT OF EDUCATION
RECEIVED
 RECORDS SECTION REGIONAL OFFICE NO. VII
 DATE: 10-20-25
 10791
 TRAINING & OPERATIONS TIME 2:52 PM
 SIGNATURE: [Signature]

MEMORANDUM
OM-UGOPS-2025-11-06933

FOR : **ATTY. FATIMA LIPP D. PANONTONGAN**
Undersecretary and Chief of Staff
Office of the Secretary

RECEIVED
 11/05/25 9:07 AM
 Office of Sec. Trynne L. Ocampo
 OFFICE OF THE REGIONAL DIRECTOR
 PETER IRVING C. CORVERA

FROM : **MALCOLM S. GARMA**
Undersecretary
Office of the Undersecretary for Governance and Operations

SUBJECT : **REQUEST FOR CLEARANCE TO ISSUE THE MEMORANDUM FOR THE CELEBRATION OF THE NATIONAL CHILDREN'S MONTH AND NATIONAL STUDENTS' DAY 2025**

DATE : October 17, 2025

The Office of the Undersecretary for Governance and Operations, through the Bureau of Learner Support Services (BLSS), proposes to issue a Memorandum addressed to all Regional Offices to join the celebration of the National Children's Month (NCM) and National Students' Day (NSD) in solidarity with the Council for the Welfare of Children (CWC) and National Youth Commission (NYC).

Republic Act (R.A.) No. 10661 mandated DepEd to facilitate and encourage the commemoration of the NCM in all schools nationwide. Relatedly, R.A. No. 11369 designated November 17 of each year to celebrate the vital role of students in nation-building. For 2025, the CWC identified "OSAEC-CSAEM Wakasan: Kaligtasan at Karapatan ng Bawat Batang Mag-aaral, Ipaglaban!" as its theme. Hence, the NCM-NSD 2025 Celebration of DepEd will focus on the roles of learners in reporting and preventing Online Sexual Abuse or Exploitation of Children and Child Sexual Abuse or Exploitation Materials (OSAEC-CSAEM). The NCM also observes National Play Advocacy Week (NPAW) every third week of November to highlight the importance of play in the holistic development of children.

In view of the foregoing, this Office respectfully requests the favorable consideration of the Undersecretary and Chief of Staff.

For questions and/or concerns, your staff may contact this Office through email at owops@deped.gov.ph (cc: blss.od@deped.gov.ph).

- Approved
- Disapproved
- Further Comments/Remarks



16th floor, Techzone Building, 213 Sen. Gil Puyat Ave., San Antonio Village, Makati, Metro Manila, 1203
 Telephone Nos.: (02) 8631-5313; (02) 8631-8492
 Email Address: owops@deped.gov.ph | Website: www.deped.gov.ph





Republika ng Pilipinas

Department of Education

OFFICE OF THE UNDERSECRETARY FOR GOVERNANCE AND OPERATIONS

DEPARTMENT OF EDUCATION
RECEIVED
 RECORDS SECTION REGIONAL OFFICE NO. _____
 DATE: 10-30-25
 TRACKING # 10798 TIME: 2:52
 SIGNATURE: [Signature]

MEMORANDUM
OM-OUGOPS-2025-11 - 016533

TO : REGIONAL DIRECTORS
FOCAL PERSONS FOR LEARNER RIGHTS AND PROTECTION
ALL OTHERS CONCERNED

FROM : MALCOLM S. GARMA
Undersecretary
Office of the Undersecretary for Governance and Operations

SUBJECT : CELEBRATION OF THE NATIONAL CHILDREN'S MONTH AND
NATIONAL STUDENTS' DAY 2025

DATE : October 28, 2025



The Department of Education (DepEd) joins the Council for Welfare of Children (CWC), the National Youth Commission (NYC), the Department of Social Welfare and Development (DSWD), local government units, and private organizations including the civil society, private enterprises, and nongovernment, civic, and people's organizations, and the whole nation in celebrating the National Children's Month (NCM) and the National Students' Day (NSD) 2025 with the theme, "**OSAEC-CSAEM Wakasan: Kaligtasan at Karapatan ng Bawat Batang Mag-aaral, Ipaglaban!**"

This year, the celebration of both the NCM and NSD shall be led by the Bureau of Learner Support Services (BLSS), through its Learner Rights and Protection Division (LRPD) and Youth Formation Division (YFD).

Background

The observance of the **NCM** is anchored in Republic Act (R.A.) No. 10661, which declared November as *Buwan ng mga Bata*. The celebration of the NCM is aligned with the Philippines' adoption of the United Nations Convention on the Rights of the Child (UNCRC) on November 20, 1989, to promote children's rights. Section 4 thereof mandates DepEd to facilitate and encourage the commemoration of the NCM in all schools, public and private, nationwide.

In observance of the **NSD**, R.A. No. 11369 designates November 17 of each year as a day to celebrate and recognize the vital role of students in nation-building. This annual celebration seeks to encourage active civic engagement and empower future leaders and changemakers. The observance of the NSD is also aligned with the



principles of the UNCRC, which uphold the importance of student voices and their contributions to society. Further, the celebration of the NSD supports the United Nations Sustainable Development Goals, particularly Goal 4 on Quality Education, which promotes inclusive, equitable, and participatory learning environments.

For 2025, the NCM-NSD will focus on the roles of learners in reporting and preventing Online Sexual Abuse or Exploitation of Children and Child Sexual Abuse or Exploitation Materials (OSAEC-CSAEM). Under the UNCRC, every child has the right to be protected from all forms of sexual exploitation and abuse, harmful media, and violations of their privacy. In the digital age, these rights are increasingly challenged in new and complex ways.

The NCM also observes the **National Play Advocacy Week (NPAW)** every 3rd week of November. The NPAW is an annual week-long celebration dedicated to highlighting children's right to play and emphasizing its importance in their development and holistic well-being. Moreover, it is an initiative that encourages everyone to provide platforms where children can enjoy their right to play throughout the week.

Actionable Points

In this regard, all levels of DepEd governance, including schools and private basic education institutions, are encouraged to participate in the month-long celebration of the NCM. The same are encouraged to undertake programs and/or activities based on the recommended activities (see **Enclosure 1**) and may also initiate their activities within November.

As part of the culminating celebration of the NCM-NSD 2025, the BLSS, through the LRPD and YFD, will conduct an activity in Oriental Mindoro on **November 15-18, 2025**. The concerned Regional Focal Persons of the LRPD are invited to participate in providing services and conducting simultaneous discussions with the learners.

Documentation of Accomplishments

Schools and field offices shall submit their official documentation and activity reports through the following links:

- a. NCM- <https://tinyurl.com/NCM2025accomplishments>
- b. NSD- <https://tinyurl.com/NSD2025Activities>

Funding

The Regional Offices shall use the Program Support Funds downloaded (direct release) by the BLSS-LRPD for the celebration of the NCM and NSD.

For inquiries, please contact the BLSS through email at blss.ed@deped.gov.ph.

For the consideration of the Regional Directors,



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Department of Education

OFFICE OF THE UNDERSECRETARY FOR GOVERNANCE AND OPERATIONS

ENCLOSURE 1

LIST OF ACTIVITIES FOR THE CELEBRATION OF THE NATIONAL CHILDREN'S MONTH AND NATIONAL STUDENTS' DAY 2025

A. General Activities

ACTIVITY	SCHEDULE	REMARKS
Display banners/posters in Office Buildings	November 2025	Use of public spaces (e.g., lobbies, bulletin boards)
Recitation of the "Panatang Makabata" (available in 38 Philippine native language translations and a Filipino Sign Language video interpretation)	November 2025	<ul style="list-style-type: none"> Flag-raising ceremonies every Monday Every opening ceremony of any child-focused/NCM activities
Conduct activities or support national-level events	November 2025	Use the Program Support Funds from the Bureau of Learner Support Services-Learner Rights and Protection Division
Demonstrate solidarity by wearing the NCM #BlueKadaBiyernes Advocacy Shirt Campaign	All Fridays of November 2025	<p>The bluskada is an initiative designed to foster positive peer influence among children and strengthen our collective advocacy for child rights. This program aims to transform the traditional concept of "barkadahan" (friendship group) into a force for positive change by encouraging collective action in promoting children's rights.</p> <p>The Central, regional, schools division offices, schools, and private basic education institutions are encouraged to wear blue clothing every Friday in November. Organizations participating in this initiative are requested to:</p>



16th floor, Techzone Building, 213 Sen. Gil Puyat Ave., San Antonio Village, Makati, Metro Manila, 1203
Telephone Nos.: (02) 8633-5313; (02) 8631-8492
Email Address: ouops@deped.gov.ph | Website: www.deped.gov.ph



ACTIVITY	SCHEDULE	REMARKS
		<ol style="list-style-type: none"> 1. Capture a group photo wearing blue-colored clothing 2. Upload the photo to your organization's official Facebook Page 3. Tag or mention the Council for the Welfare of Children Facebook Page 4. Use the hashtag #BlueKadaBiyernes in your caption.

B. Recommended Activities (Thematic)

FOR THE SCHOOL AND EDUCATION SECTOR	
ACTIVITIES	DESCRIPTION
Nationwide CyberSafety Caravan	<p>This aims to teach children and school personnel regarding safety in digital spaces, recognizing red flags when accessing online applications or websites, the reporting mechanisms for probable incidents of OSAEC-CSAEM, and identifying online behaviors of possible perpetrators.</p> <p>Schools, private organizations, and local government units may reach out to national government agencies, including law enforcement agencies, in organizing a CyberSafety Caravan.</p>
Training of Trainers on OSAEC-CSAEM Prevention	<p>This aims to train adults to facilitate future activities relevant to OSAEC-CSAEM prevention and empower adult participants as champions in the school and within the community.</p>
TechTalk Seminar for Parents-Teachers Associations	<p>The Seminar aims to help parents, guardians, and teachers build trust and create open communication with children in terms of their digital and social media use, and how to set healthy screen time and use of digital media.</p>
FOR THE NATIONAL PLAY ADVOCACY WEEK (3rd Week of November)	
Sabayang Pambatang Palarong Pinoy (PPP)	<p>Play is essential to a child's overall healthy development and well-being. To champion children's right to play, the PPP or the "Pambatang Palarong Pinoy" aims to promote traditional Filipino games, sports, or play activities at home or in any safe spaces</p>

	available within the school and community. Schools and barangays are enjoined in the simultaneous conduct of the PPP on November 17, 2025 in observance of the National Play Advocacy Week (NPAW) on the 3rd Week of November.
Interactive Learning Game Stations	This is designed as a series of interactive game stations where children can exercise their right to play while building awareness on how to protect themselves from OSAEC-CSAEM. This can be set up as an outdoor or an indoor game where children can go explore each booth dedicated to teaching them the dangers of emojis and internet slang or abbreviations, spot the danger in online interactions using puzzles or flashcards, and where to seek help.

FOR THE NATIONAL STUDENTS' DAY
(November 17, 2025)

Suggested Simultaneous Activities on Monday, November 17, 2025

- Activities may be conducted at any day of the week or week-long, if applicable
- Offices and schools may organize other activities not listed below, as long as such are aligned with theme and purpose of the National Students' Day 2025.
- Offices and schools may also seek external stakeholders for partnerships that support the conduct of these activities.

Pledge of Commitment	Key officials and learner-leaders in respective schools may signify their commitment to uphold learner rights and responsibilities through: <ol style="list-style-type: none"> 1. Signing a commitment wall or banner displayed conspicuously in schools and offices; 2. Launching a local online campaign on learner rights and responsibilities; and 3. Other appropriate activities.
Learner-led Forums and Dialogues	Learners, through the SSLG and SELG, may organize learning sessions in the school to tackle issues and trends on the following suggested areas: <ol style="list-style-type: none"> 1. Digital citizenship and online safety, particularly prevention of OSAEC-CSAEM 2. Mental health and well-being 3. Youth participation in governance 4. Other appropriate themes and areas
Online and In-Person Advocacy Campaign	Learners, through their school clubs and organizations, may conduct advocacy campaigns

	<p>centering on issues and trends that concern learners in education, such as:</p> <ol style="list-style-type: none"> 1. Prevention of OSAEC-CSAEM 2. Staying Safe Online 3. Anti-bullying and pro-social behavior 4. Anti-drugs and anti-vices 5. Other advocacies
Community Service Initiatives	Learners, teachers, and other personnel may conduct activities that directly benefit their immediate community, highlighting the contributions of learners and the youth in building and developing their communities.
Learner Innovation Fair	Learners, through their school clubs and organizations, may conduct a showcase of innovative products, ideas, and projects that benefit fellow learners, the school, and the community.

To access and download the **33rd National Children's Month materials/collaterals** (e.g. banner/ tarpaulin design, social media cover photo template, shirt design, 38 Philippine native language translations of the *Panatang Makabata*), please visit the following:

- a) Google Drive: tinyurl.com/25ncmcollaterals1
- b) CWC Website: cwc.gov.ph
- c) CWC Facebook Page: fb.com/CWCgovph

The Regional Offices may also consider the printing and distribution of advocacy materials on children's rights from I AM S.A.M. (Shaker and Mover) Foundation through this link: <https://tinyurl.com/IAMSAMNCM2025>.