



Republic of the Philippines  
**Department of Education**  
Region VIII  
**SCHOOLS DIVISION OF CALBAYOG CITY**

June 20, 2025

**DIVISION MEMORANDUM**

No. 268 s. 2025

**PARTICIPATION TO THE CREATIVE ENTREPRENEURSHIP TRAINING &  
SAMAR CREATIVE COUNCIL FORMATION**

**To** : Education Program Supervisors  
Public Schools District Supervisors  
School Principals  
All Other Concerned

1. In reference to the letter sent by Meilou Cinco-Macabare, DTI Samar Provincial Office in cooperation with LGU, the said office invites the SDO Calbayog to participate in the Creative Entrepreneurship Training and Samar Creative Council Formation on June 23-24, 2025 to start at 8AM, Convention Center, Calbayog City.

2. The following list are participants to the said activity:

<b>Name</b>	<b>Position</b>	<b>School/Office</b>	<b>Role</b>
Arnold M. Jaraba	EPS 1 TLE	CID	Participant
Dr. Joy P. Saldana	EPS 1 SCIENCE	CID	Participant
Mercedita S. Garcia	EPS 1 MAPEH	CID	Participant
Noel E. Sagayap	EPS 1 LR	CID	Participant
Nora G. Capetillo	PSDS	CID	Participant
Dr. Geraldine P. Sumbise	Designate PSDS	CID	Participant
Ester Siozon	PSDS	CID	Participant
Milaner R. Oyo-a	Principal IV	CCNHS	Participant
Romeo D. Castante	Principal IV	SPNHS	Participant
Dr. Jaime E. Sagayap Jr.	Principal III	SPCES	Participant
Samuel A. Repelente	TIC CADSEV	CADSEV	Participant
xxx Nothing Follows xxx			

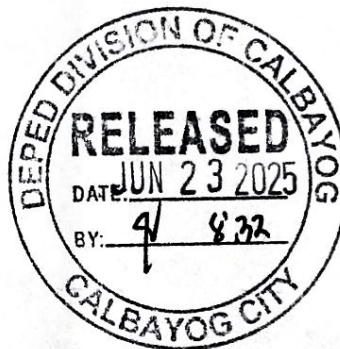
3. Attached are letter and matrix of the activity as your reference.
4. This Memorandum serves as a **Travel Order**.
5. Immediate dissemination of and compliance with this Memorandum are desired.

*Fr. [Signature]*  
**MARGARITO A. CADAYONA JR. PhD, CESO VI**

Assistant Schools Division Superintendent

Officer In-Charge

Office of the Schools Division Superintendent





## Entrepreneurship Training & Samar Creative Industries Council Formation

Convention Center, Calbayog City

June 23-24, 2025

### Who Can Join:

Open to creatives from all 9 domains including visual arts, music, performing arts, publishing, film, design, and more!

### What You'll Get:

- How to Start and Grow a Creative Business
- Business Model Canvas for Creative Entrepreneurs
- Innovative Idea Generation & Resource Mapping
- Basics of Branding, Marketing & Reaching Your Audience
- Access to Government Support & Training Opportunities

### Why You Should Join:

- Turn Your Creative Skills Into a Thriving Business
- Get Mentorship from Industry Experts Collaborate & Connect with Fellow Creative Entrepreneurs
- Contribute to Building Samar's Creative Economy



SCAN TO  
**REGISTER**

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June 13, 2025

**MARGARITO A. CADAYONA JR. PhD**  
Schools Division Superintendent  
DEPED  
Calbayog City, Samar

Attention: **RENATO S. CAGOMOC EdD, DM**  
Chief Education Supervisor

Dear Dr. Cadayona,

We respectfully seek your office's support for the **Creative Entrepreneurship Training and the Organization of the Samar Creative Industries Development Council (SCIDC)** to be held on **June 23-24, 2025**, from **9:00 AM to 5:00 PM** at the **Convention Center, Calbayog City**.

DepEd's participation is crucial in identifying and mobilizing creative talents and cultural stakeholders across the province. In line with this, we are pleased to invite the following educators and creatives to participate in the training and SCIDC formation:

Mercedita S. Garcia – Education Program Supervisor, MAPEH/MSEP  
Samuel Repeleto – CADSEV Principal  
Genesis S. Fortaleza – CADSEV Instructor / Vlogger  
Kris Almi T. Medrina – CCNHS MAPEH Department Head  
Ma. Belinda S. Prudente – SPNHS SPA Coordinator  
Hilda Rabi-Guired – CPCS Teacher / Siday Writer  
Marilee B. Tibo - CCNHS SPA COORDINATOR / Singer/Songwriter

June M. Ortiz – Music  
Ivah Fatima Dejapin – Media Arts  
Mary Rose P. Caras – Theatre Arts  
Jelee Fate Pofio – Dance  
Sunray M. Balasbas – Visual Arts  
Marlin S. Capistrano – Creative Writing

This initiative is aligned with Republic Act No. 11904 or the Philippine Creative Industries Development Act, which aims to equip creatives with entrepreneurial skills to transform their craft into sustainable enterprises. It also seeks to establish the SCIDC, where your institution will serve as a key council member.

Kindly confirm attendance by registering through this link:  
<https://forms.gle/VsXgoXstgVc9EMwc8> or by scanning the QR code on the attached

**DTI-SAMAR PROVINCIAL OFFICE**